

OPPORTUNITIES!



ToyRecruiter.com always has interesting opportunities and wants to share them with you in the event you know of someone who might be appropriate for them.

“Guru of Girls” - Director of Brand & Marketing - Girls Toys

Los Angeles, CA

Located in Los Angeles this position requires an individual with prior brand experience in girls toys as well as someone who is skilled in girls marketing, including but not limited to experience in PR, Social Media, Web and TV. Individual should be knowledgeable about media buys and have some experience in the production of television spots. You will be in charge of multimillion dollar ad buys and will shape the direction of the brand. You should have your finger on the pulse of the average teen girl and be familiar with their fashion and consumer wants. Client is located in LA and you should be easily commutable (and nor work from home or consultants). The client is not interested in relocating individuals at this time so don't ask. 6-figure salary and benefits.

COO

Midwest

You will oversee all operations to ensure efficiency, quality and cost-effective management of services. In addition to being COO you will act on behalf of the CEO as necessary. You will maximize profits and return on invested capital all while ensuring the company's continued growth. Ideal candidate will have knowledge and experience with manufacturing of consumer goods. This company is very old, very stable and very conservative. The position is located somewhere near Ohio/Indiana - all candidates must move, no exceptions. No work-from-home - don't ask. No consultants - don't ask. Salary is \$160,000 plus bonus and other perks. Experience in and knowledge of the infant/juvenile market is essential.



Customer Liaison/Toy Detective

Tri-State Area

You come into work with latte in hand when you are handed a list of reports, *a plush giraffe has a neck that tips over, 10,000 puzzles have shipped sans two middle pieces* and the worst case scenario of all, *all of the plush penguins have shipped with duck feet instead of penguin feet!* Your assignment, should you chose to accept it, is to run down all these problems, speak with the customers to learn of their issues with the products - SOLVE and SATISFY the customer - and then submit your findings to Engineering and QC. Some technical acumen required for this position as well as the ability to work directly with the consumer (read as MUST BE PERSONABLE). Full-time with flexible hours and great pay (and benefits).

Sr. Marketing/Brand Manager

Northern New Jersey

Growing company is looking to expand their staff. If you would like to work for a gentle boss who is concerned about your career development this is the place. Marketing experience with infant and preschool categories is a must. Soft goods experience a plus. You should have strong Marketing skills and be able to put together a line; work with China, etc. Salary is \$100,000 plus top tier medical benefits and 401K match.



[Please email David](#) if you or someone you know might be interested in any of our opportunities.